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SustainableTallahassee.org



Mike Mitchell, President
Shawn Youngblood, Vice President
Jack Diestelhorst, Treasurer
Jane McElroy, Secretary
Peggy Sanford, Past President

Dear Friends,

This summer, the Board of Directors embarked upon a focused effort to develop an Action Plan to increase our organizational capacity and better position Sustainable Tallahassee to address the many challenges of a post-COVID world. This plan is designed to modernize our infrastructure, broaden accessibility and participation in our programs, and further increase our capacity for direct community service.

I'd like to share with you the already completed results of the first step of our Action Plan: a new, refocused mission and vision for Sustainable Tallahassee, approved by the Board at our September meeting. These statements build upon ST's proud history in our community, while recognizing that the challenges we face in 2020 and beyond will require innovative approaches, implemented by a broad coalition of diverse stakeholders:

Mission: Sustainable Tallahassee accelerates the community's transition to environmental, economic, and social sustainability.

Vision: To be an organization that empowers all citizens to participate in creating a world-class sustainable community to meet the needs of present and future generations. We do this by providing educational resources, fostering community networks, and demonstrating equitable and inclusive practices.

As the cornerstone of our Action Plan, our new mission and vision are representative of our desire to appreciate the good work that has — and is continuing to be — done, while at the same time recognize that we have much left to do and ever decreasing time with which to do it. We are determined to pursue approaches and programs at the intersection of environment, economy, and society, understanding that these three pillars of sustainability are integrally linked, yet that progress in one at the expense of the others is ultimately meaningless. Finally, we are resolved that any and all efforts to meet the needs of present and future generations must be grounded in equity and inclusivity, and that we must take active steps to ensure that our own organization meets these goals.

Sustainable Tallahassee's new mission and vision are the work of my friends and colleagues on the Board of Directors. We are all dedicated, and looking forward to working together with all of you to make our home a better place. If you would like to share any thoughts about our new mission and vision, or want to get involved in helping implement our Action Plan, please feel free to reach out to me directly at mikemitchell@sustainabletallahassee.org.

Sincerely,

Mike Mitchell
President
Sustainable Tallahassee